

An introduction to Enterprise Singapore and our Startup Ecosystem







01

MISSION

Grow stronger Singapore enterprises by building capabilities and accessing global opportunities, thereby creating good jobs for Singaporeans.

02

VISION

A vibrant economy with globally competitive Singapore enterprises.



ABOUT ENTERPRISE SINGAPORE

Government agency championing enterprise development



4 PILLARS OF ENTERPRISE SINGAPORE

Ol Building resilient, competitive industries and enterprises

02

Tapping **global opportunities**for Singapore

03

Developing
Singapore as a top
global trading and
startup hub
(through Startup SG)

04

Building trust in Singapore products and services







Singapore as a Global-Asia Node for Technology, **Innovation and Enterprise**





Best business environment

Economist Intelligence Unit, 2021



World's 2nd most digitally competitive country

> **IMD World Digital** Competitiveness Ranking, 2020



Ranked top 20 startup ecosystem globally

Global Startup Report, 2021 by Startup Genome



2nd easiest place to do business in the world

The World Bank, 2020



Most innovative country in Asia **Pacific**

Bloomberg Innovation Index, 2021

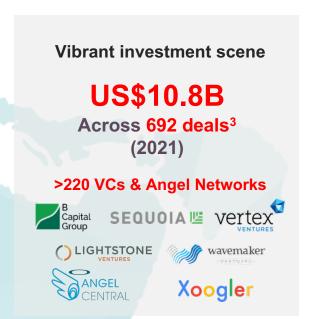


Home to strong network of ecosystem partners to support startups









Strong networks for mentorship and capability building

> 200 Accelerators

BIG IDEA (VENTURE:



International conferences & competition



Wide-ranging networks to major innovation hubs globally

Innovation and market networks in 16 nodes worldwide



11 bilateral/ multilateral partnerships with govts to facilitate R&D & innovation







^{1 -} Source: DOS, 2021. Tech startups is defined as companies with key business activities in developing, producing and commercializing tech products/ services; and is registered in the past 5 years; and has individual ownership of more than 50% at reference year and employs at least 1 worker.

^{2 – &#}x27;Soonicorns' are valued over a few hundred millions. Data from Traxn.

^{3 -} According to data scrapped from Crunchbase, Pitchbook, Pregin and data from SEEDS Capital.

Plugging into Startup Ecosystem in Singapore





WORKING WITH PARTNERS TO SUPPORT STARTUPS IN THEIR GROWTH JOURNEY

Provide smart money and growth capital

05 <u> </u>

Facilitate connections within the ecosystem

O2 Grow human capital and talent

06

Facilitate **global connections** and **expand overseas**

O3 Provide mentorship and support

07

Foster **cross-border innovation** collaboration

O4 Create opportunities for testbedding 08

Promote the Singapore startup ecosystem





Helping startups connect to global opportunities, by fortifying networks with international partners





The Global Innovation Alliance (GIA) is a network of Singapore and overseas partners connecting Singapore to business and tech communities in major innovation hubs around the world. It is a joint Enterprise initiative between Singapore and the Singapore Economic Development Board.

To date, GIA has accelerated market access for almost 400 tech startups overseas and >100 foreign companies into Singapore



Launched Cities

Enterprise Singapore will grow GIA activities from current 16 nodes to 25 nodes by 2025



Thank You

www.enterprisesg.gov.sg f to







